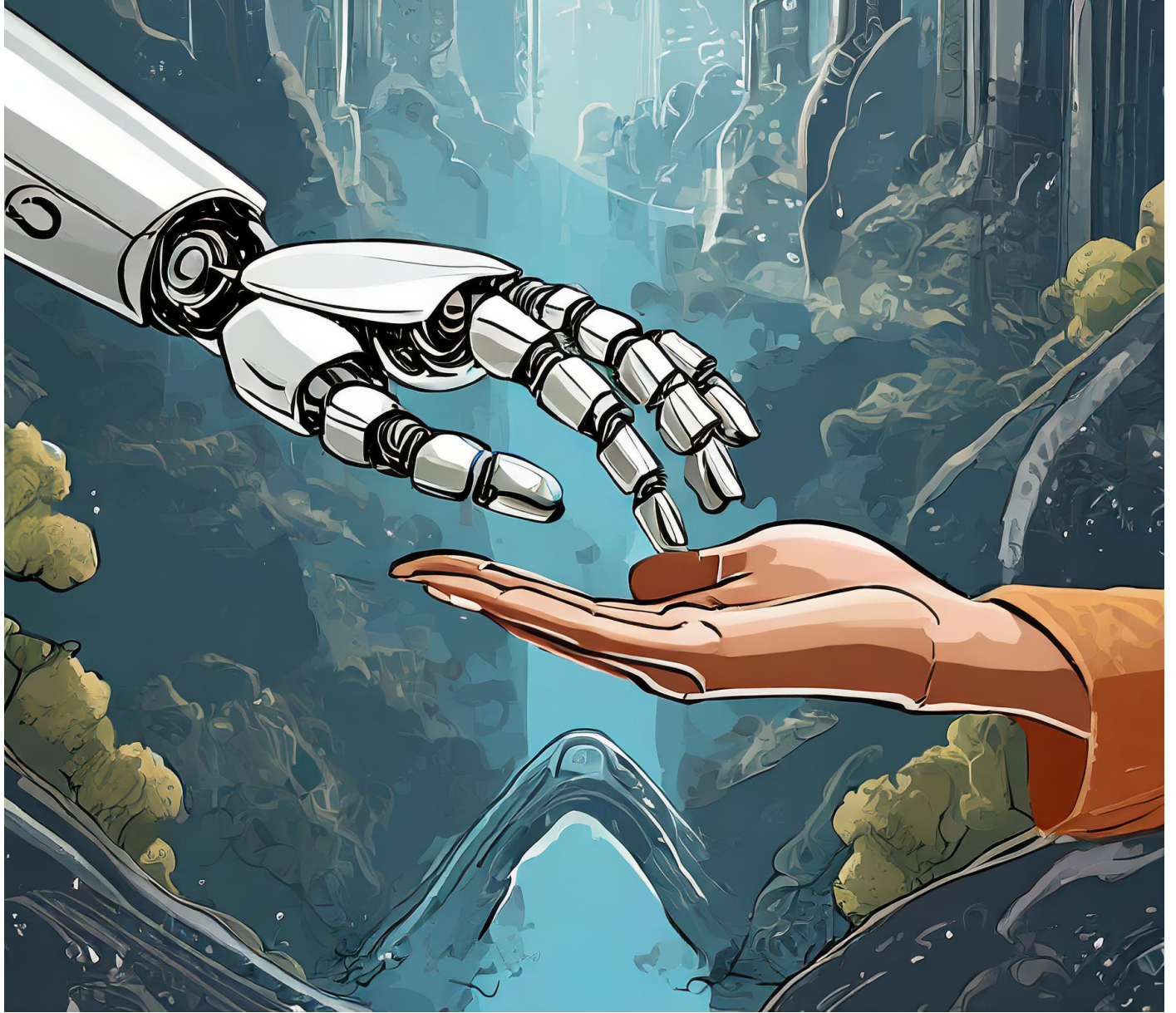


THE NEW YORKER



Impact of AI on the creative process

Made by Inès

Design has always been a dynamic and evolving field, and with the advent of Artificial Intelligence, designers are now equipped with powerful tools that are changing the way we conceive and bring ideas to life. One of the most noticeable changes is in the tools designers use. AI-powered design tools are becoming increasingly sophisticated, helping designers automate routine tasks and focus more on creative aspects.

AI is not replacing designers but rather augmenting their capabilities. Collaborations between human designers and AI is renewing creativity. For example, AI can analyze vast datasets of design trends, helping designers understand what works and what doesn't in real-time. This synergy enables designers to make more informed decisions and push the boundaries of creativity.

As with any transformative technology, there are challenges. Ethical considerations, such as bias in algorithms, and concerns about job displacement, need to be addressed. It's crucial to establish guidelines and ethical frameworks to ensure that AI in design serves humanity ethically and responsibly.

Looking ahead, the future of AI in design is incredibly promising. We can expect even more advanced tools that integrate AI into the creative process. From conceptualization to execution, AI will continue to push the boundaries of what is possible in design.

On the cover, you can see a robotic hand sort of touching a human one, to symbolise the collaboration between humans and machines. The way the hands are placed is a reference to "The creation of Adam" of the Sixtine chapel. The background follows the same idea where you can see nature and organic shapes blending with skyscrapers to symbolise nature co-existing with modernity. This is an AI generated illustration.

Your cover looks dystopian, do you like this literary genre?

It's funny that you think it looks dystopian because it wasn't my intention at all, on the contrary, I wanted to have a cover that is inspiring and encourages other designers to work with machines. This is an interesting point of view, however. Also, I'm not a big fan of dystopian books, they get me very anxious.

Do you think the rise of AI could lead students and workers to lose basic skills?

Well, on one hand, I'm not particularly worried for actual creative people that use AI to boost their work, because a real creators know should be aware of their limit and when

THE NEW YORKER



My experience with "Booktok"

Made by Rania

Growing up, I was never able to finish reading a book. I have always loved good stories but somehow, I wasn't capable of just sitting and reading as a hobby. I started reading and enjoying it recently, when a friend of mine (an avid reader) talked about her favorite saga. I told her that as much as I like the story I wouldn't read it. I watched the movie adaptation of the book that ended with a cliffhanger but it didn't have a sequel. I immediately texted my friend to ask her if I could borrow the saga and to this day, I have never read as fast as I've read those books.

For the cover, I wanted to create a peaceful atmosphere despite the noisiness of the subway. In order to produce this cover, I drew a digital illustration instead of scanning a drawing. This choice enables to have more vibrant colors. The illustration represents a girl reading in the subway, more specifically, Marseilles's subway. I chose this location because this place is familiar to me as it used to be a part of my routine from when I used to live there. The girl is reading a book just like I used to do on my way to university.

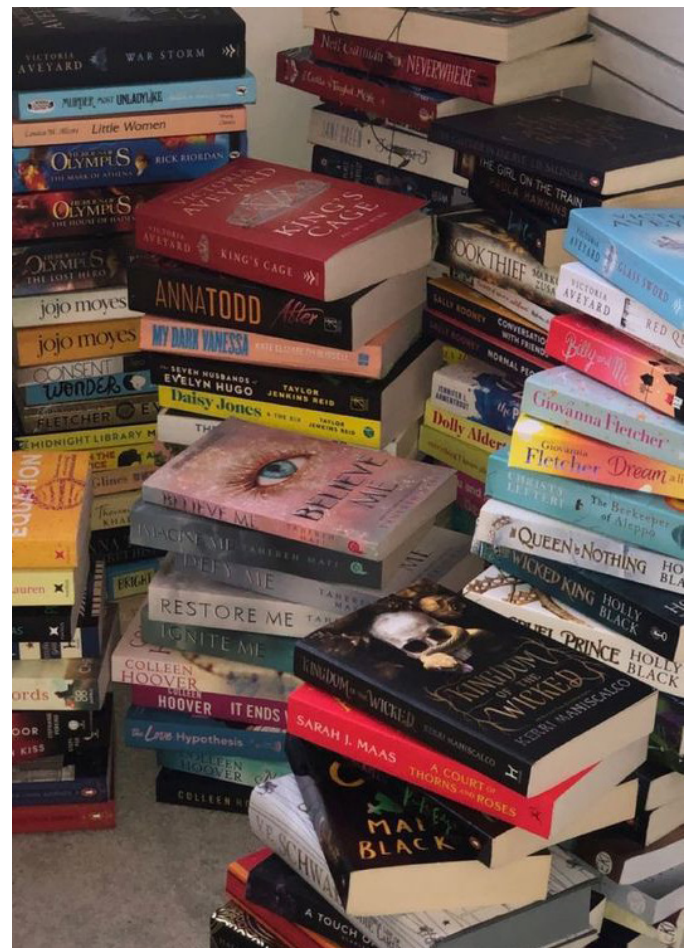
Have you ever had good reading tips on TikTok ?

Not long ago, I discovered “BookTok”. As a non-TikTok user I didn’t know anything about trends. I do use Instagram (too much) and since I’ve started reading, my algorithm changed and I came across a whole other universe within the social media. I discovered that there are communities of readers talking about books they’ve read, books that they want to read or even books that were disappointing... These “book influencers” are, in my opinion, a good way to promote reading to a teenager audience that may consider reading as homework and not a hobby.

Instagram has a lot of TikTok videos, we could say that I do use “BookTok” without even having TikTok. My algorithm now knows what type of books I am interested in and suggests a lot of books that I would want to read. Not all of them interest me, but I think I have read a book recommended by “BookTok”. I must admit it, I love cheesy romance books. So, I have read “Better than the movies” by Lynn Painter. The “BookTokers” that have suggested this book have described it perfectly, I wasn’t disappointed nor unsatisfied with the recommendation. I really enjoyed the book and I am definitely open to other “BookTok” suggestions.

What is the latest book that you've read or the most memorable book you've read lately?

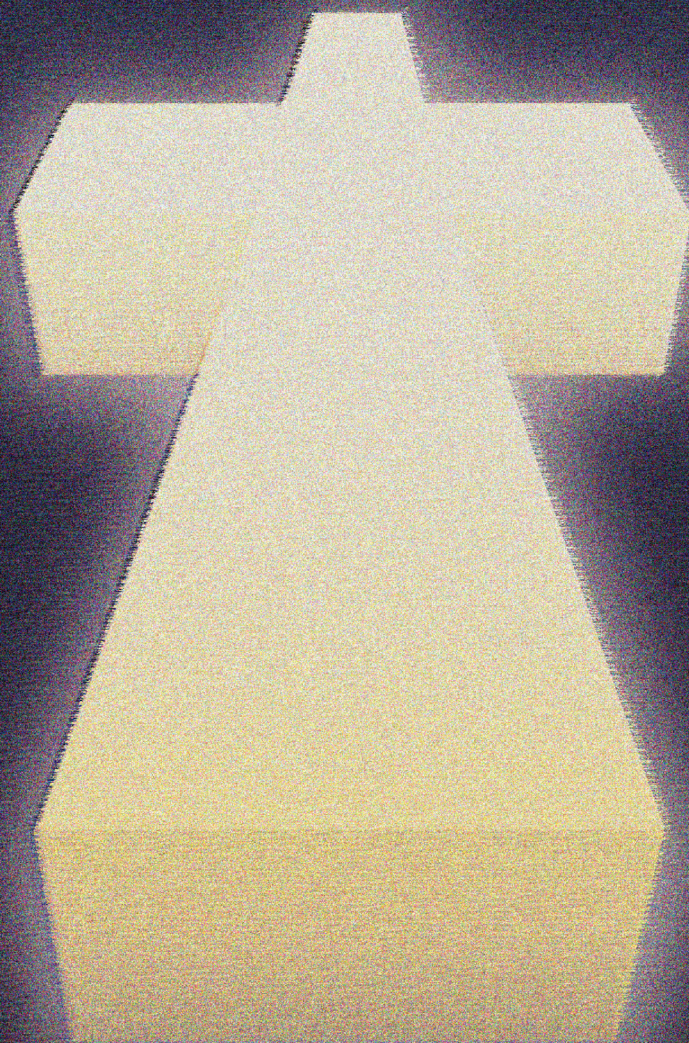
Lately, I haven't had much time to read between starting a new life in a new city and starting a new diploma. The last book I read was in September, when I just moved to Toulouse, I went to the city center to visit and I discovered a bookshop specialized in "Young Adults novel" or "YA novels". I went to the English section books and bought a book as a souvenir of my first time in Toulouse. The book is called "An emotion of great delight" by Tahereh Mafi. The book is about Shadi, an Iranian-American teenager living in the US in 2003. Shadi wears a hijab and just like the rest of the Muslim community, she is constantly harassed (because of 9/11 and the US declaring war on Iraq). Shadi already has personal problems within her family and doesn't do anything about all those situations until she decides to stop this madness. I absolutely loved the writing of Mafi, she captured the voice of Shadi so well that it felt like I was in her place. Hopefully, I will manage to have more free time to be able to read other suggested (or not) books.



PRICE \$8.99

JAN 17, 2024

THE NEW YORKER



WE ARE SO BACK!

Made by A.D.

I discovered Justice when I was 11 at the same time as I discovered some bands and artists of the French touch scene like Daft Punk (the most famous), Mr. Oizo, Cassius or also Gesaf-felstein. Back then, I listened to their two first albums : Cross, the first one released in 2007 which made them really famous around the world and Audio, Video, Disco released in 2011 and I totally felt in admiration with this band. I put them at the same level as Daft Punk. But then, I have become a little bit less enthusiastic since the release of "Woman", their third album released in 2016 that I didn't find as good as the previous ones.

But this year, they announced the release of their fourth album "Hyperdrama", eight years after "Woman" and the first extracts they revealed on social media made me want to follow them again because I really liked the sound on this project. So, I decided to make my New Yorker cover about Justice.

For the cover, I decided to reuse the only pattern they had on their album covers : a 3D latin cross seen from below. From Cross to Woman (and maybe the new one), this is the same pattern but declined in different ways and with different aesthetics. The band is a little bit vague about why they use a latin cross as a symbol. Some say it may be a reference to Metallica's Master Of Puppets cover or they wanted to express a spiritual vision of music but in fact, we don't really know the reason. Having just a latin cross on my cover can create confusion and I was aware of that when I created it but I love making confusions and playing with people's expectations. Those who know have the reference and it can arouse the curiosity of those who don't understand why there is a cross on the cover and maybe, they may discover a band they don't know.

I made the cross with Illustrator, I added some grain and pastel textures with Photoshop to make it less flat and I added The New Yorker logo, day and price with InDesign. I used the Mondish font for the date and price because it looks a little bit like The New Yorker's font. I made the cross brighter so it stands out from the dark blue background and the first thing you see on the cover is the cross.

Does the band have any international relevance?

Justice is well-known around the world and especially in the States. They were considered like the "new Daft Punk". On the international music scene, France is known for its many electronic music bands and artists thanks to Daft Punk. The "French touch", as many like to name it, had a lot of influences on other artists in different genres. For example, Skrillex, a famous American DJ, named Daft Punk and Justice as big influences, Zedd, another famous DJ, said that "Cross" by Justice encouraged him to make music. The British rock band Muse said in an interview that Justice influenced them in their album "The 2nd Law" and currently, rumor has it that the band worked with artists like The Weeknd. And even a lot of French artists are famous abroad but not in their home country like Madeon for example.

To finish, as Daft Punk did on Random Access Memories in 2013, Justice collaborated with a lot of international artists on "Hyperdrama". We know that Kevin Parker from Tame Impala is on it and rumor has it that (to take with a pinch of salt) some artists like maybe Dua Lipa or Travis Scott could be on Justice's forthcoming album.

Did you draw inspiration from other music-inspired New Yorker covers?

It's when I saw The New Yorker's "The Art Of Music" cover that I wanted to do a cover about music and specifically about artists or bands' promotion. Otherwise, this is the only reference to music-inspired New Yorker covers I had in mind.

PRICE \$8.99

THE

JAN. 8, 2024

NEW YORKER



Evacuate immediately

Made by Camille M.

Since October 13th 2023 the Israeli army has been punctually dropping thousands of leaflets into the Gaza strip with evacuation orders. In order to stay safe Palestinians have had to flee South and leave their homes. The instructions they've received on the leaflets can be very harsh with extremely short periods to evacuate, or asking people to move to shelters in the desert where there are no resources : no food or water, no facilities... New leaflets with a complicated grid system dividing Gaza into over 600 blocks have been dropped from the sky since December. To access the grid and information about safe zones one must scan a QR code on the leaflets. However, most of the population has no electricity, no phones, no stable internet connection. These new leaflets have added a new layer of confusion, uncertainty and fear for the Palestinians, in a time already tainted with despair.

I've picked this subject to continue to raise awareness on the Palestinian people's struggle. I am sensing a shift where less and less people are talking about it whereas it's an issue that is still very much going on. It's of the utmost importance that we keep staying informed, updated, that we keep bringing it into the conversation and showing our support.

Do you think boycotting brands can have a genuine impact?

Personally, I haven't been boycotting all the brands on the list - a list of over 150 brands supporting Israel that was leaked on social media in October, 2023. If I can avoid it, I do. But as it is, I've had a hard time boycotting some of the grocery stores from the list.

However I do believe boycotting can have an impact: I've been boycotting brands like Zara, Primark or Shein for years because of their environmental impact and unethical practices. With time, I've come to understand that some of the people who still shop there don't really have a choice: it may be the only places they can afford. The real problem lies in mass-consumption, the people who spend hundreds of euros there on a regular basis, who could easily afford better quality clothes (that would last longer), from better brands. I've applied this same mentality and "mercy" on the current boycott, some people just can't afford it.

Do you think a more explicit and committed cover would have been more impactful?

First of all, the New Yorker is not a very committed magazine, it's a neutral ground, their covers would never boldly place an opinion above another opinion on the same matter. Well, unless it's a very mainstream progressive opinion (e.g. covers on Trump, or other dictators and such). Having a pro-Palestine New Yorker cover would already be a huge step towards recognition (in the US) of the genocide that is currently going on. Secondly, I don't think showing the unfiltered truth is necessary. Anyone who wants to stay informed unfiltered can go online and watch videos of dead babies wrapped in cloth, corpses under rubble, amputated children. In my experience reading about it was more than enough for me to rally to the cause.



Price \$8.99

Jan. 16, 2024

THE NEW YORKER



Rugby World Cup

Made by Capucine

My cover is about the rugby world cup 2023 which took place in France. It was The most-watched Rugby World Cup ever, with over four million spectators across the country, both in the nine stadiums (over 2.4 million) and in the ten Rugby Villages (1.6 million). It took place in several cities in France such as Lyon, Nantes, Toulouse, Marseille, Paris...

On my cover, I chose to do a rugby ball pattern. I drew it in coloured pencil, then multiplied it in Photoshop to create the pattern. On the ball, I drew the World Cup logo. On this logo you can see various elements like a W, a rugby ball and the cup. It also represents a ribbon symbolising unity, using the colours of France. It was created by an Australian communication agency specialising in sports events.

You chose a past event, not a current or forthcoming event, why?

I have chosen this subject because I like the value of rugby. For me the World Cup was an event that brought people from walks of life together. It's a sport I'm passionate about because I was lucky to work as a hostess for this competition in Toulouse.

Even with the disappointment of France's defeat, this World Cup has created a great atmosphere in the host cities. The stadiums and rugby villages were full of people during match days. I hope for the next world cup the French team will win their first cup.

Except for France, what is your favourite team?

My favourite team is New Zealand because it's an iconic team that's really strong. Also for the haka, a dance that is really impressive. When I was younger, I remember my father watching their matches and telling me that they were the best players in the world.

Also, I like the South African rugby story. In South Africa, rugby is more than just a sport; it is a symbol of unity between the black and white communities. The film "Invictus" tells the story of this team and how Mandela succeeded in uniting people around this sport. This World Cup is another step up for the team, because Siya Kolisi is the first black captain.

Did you attend any events?

Yes, I did attend every 5 matches at the Toulouse stadium with my work. In September, one match a week was played in the stadium. When I finished work I could watch part of the match. That's how I got to see the teams from Fiji, New Zealand, Portugal and China play...

Could this event be related to the Olympic Games in Paris?

Rugby 15s is not on the Olympic program; it is rugby 7s that will be played. The rules of the game are not the same, with the most obvious differences being the number of players on the field and the playing time. The playing time consists of two halves of 7 minutes, whereas rugby 15s consists of two halves of 40 minutes. The style of play is very different, with players making long traverses across the field, requiring speed and endurance.

However, one can still connect these two types of rugby. The best French rugby 15s player in the world, Antoine Dupond, is currently preparing for the Olympics. He will have participated in both the Rugby World Cup and the Olympics. France will host two significant events in one year. The Rugby World Cup does not have the same magnitude as the Olympics and did not require as much financial investment and infrastructure development, as it was held in existing stadiums. It attracted far fewer spectators than anticipated for the Olympics.

What do you do when you work at the stadium?

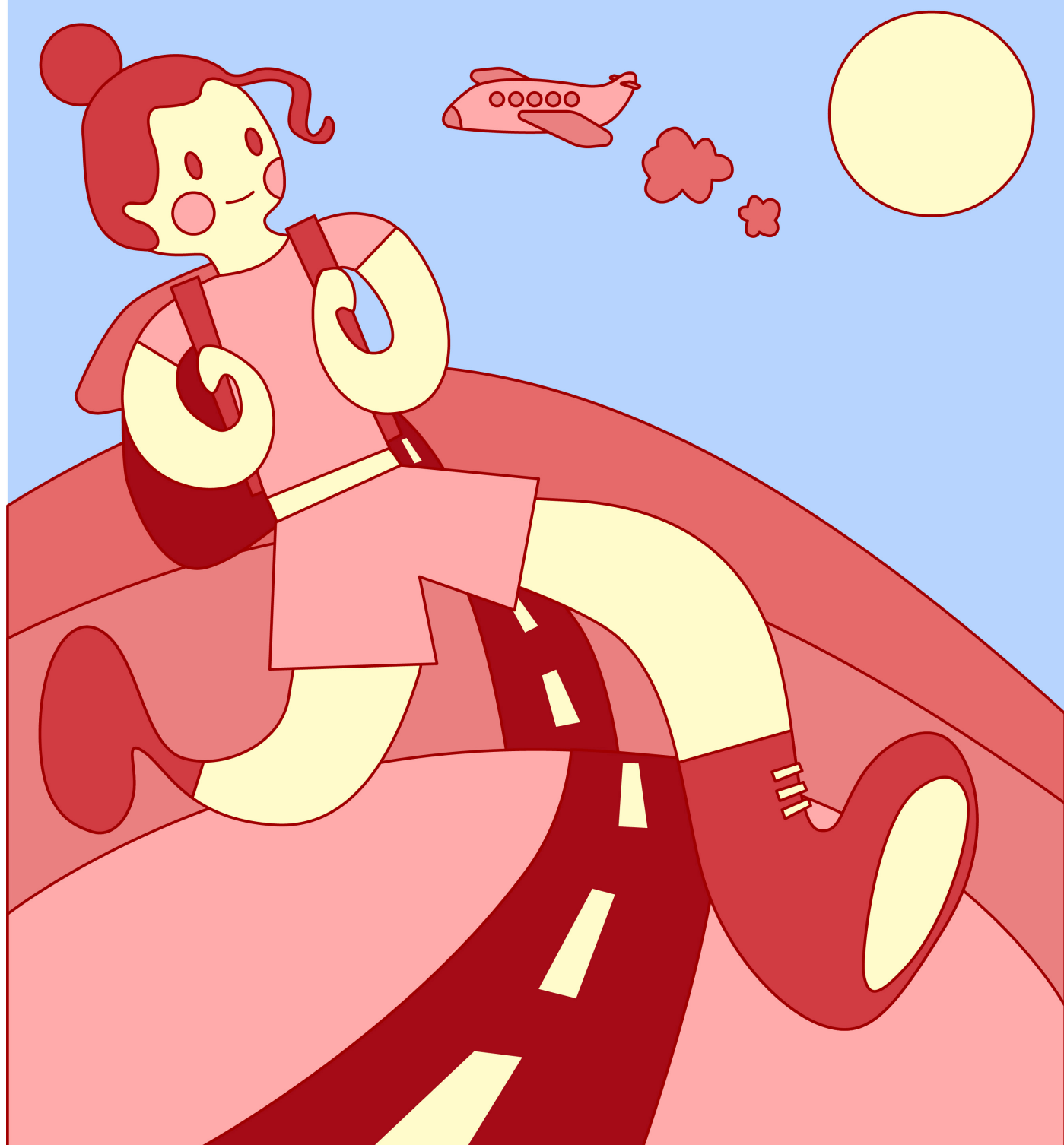
When I worked at the stadium for the World Cup, I was in charge of giving bracelets to VIP visitors. I was also responsible for welcoming visitors and giving directions to VIP areas.

The security for this event was really important. I received my accreditation 2 weeks before the first match. Then, on match day, I had to pass through 4 security gates before arriving at my workplace. I've also been working for the Stade Toulousain every two weeks for 4 years.

JAN. 17, 2024

THE NEW YORKER

Price \$6.99



Travelling in 2024

Made by Émilie

To realize this cover, I chose to deal with the idea of ethical travel. I thought the beginning of 2024 was a good opportunity to question our ways to travel, like a new resolution. When I was younger, I have been lucky enough to travel in a few countries with my parents, and I have never wondered about my ecological and social impact as a tourist. Now, since I am free to travel alone and wherever I want, I became aware of my responsibilities as a traveler. Through this cover, I don't want to accuse anyone, or criticize the "bad" ways to travel. I just want to share my concerns about this question, and make people conscious of the issues related to travel.

What's your favorite way to travel?

I don't think I have a specific preference, since it depends on each trip, and what you are looking for. I am pretty young, so I haven't travelled in many countries alone, but I like to move and go beyond my comfort zone, to change scenery, even if it's in local places. I would say that the best way to travel is to improvise according to the situation, and adapt yourself. Of course, if you are going to another continent, there is not much alternative to air travel! But once you are there, you can use public transport, that's a good way to discover the country and that's quite immersive! To answer the question, my favorite way to travel is probably hitch-hiking, but it's not always ideal depending on the situation!

What defines a good vacation for you? Would you rather meet locals and discover their culture or visit amazing places and landscapes?

Both, at the same time!

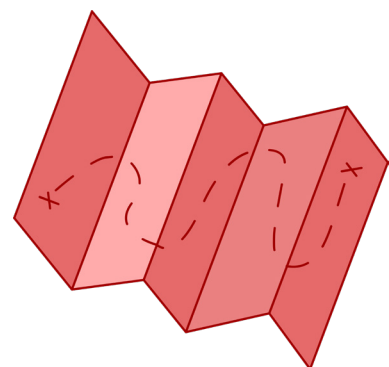
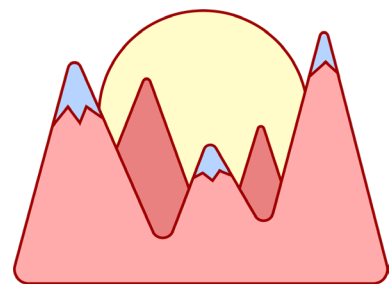
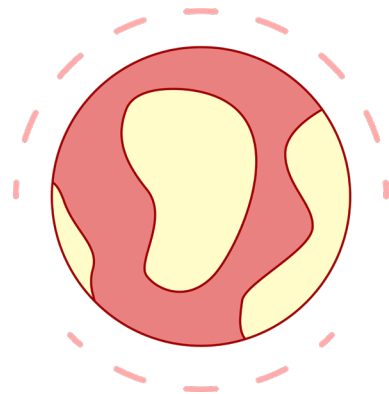
You talked about environmental aspects, what do you think about ethical implications of travel?

For me, the impact is not only environmental, it's also social. Recently, I noticed that there was kind of a trend about traveling "in a good way". This tendency fosters the idea of authentic trip, criticizing mainstream tourism, but I think it's a bit hypocritical. If you are visiting any other place, you have to accept that you are not at your home. And for locals, you are inevitably a tourist, but it's not a bad thing! In many countries, tourism participates to the local economy, and you are welcome to visit typical places. For me, the good way to travel is more about your mindset, and I think traveling alone makes you evolve about it, because you have no choice but to commu-

nicate with people and do what locals do. It's an experience I recommend to everyone who has the opportunity.

What would be your favorite destination for your future travel?

I've been thinking about it for a while, and I really would like to go to South America. When I was in Portugal last summer, I met many nice Brazilian people, and they all told me I would love Brazil. Everything looks amazing: food, landscapes, parties... and people are generally shorter than in Europe, so maybe, as a short girl, I would feel more at home haha! But first, I have to improve my skills in Spanish and Portuguese!



THE NEW YORKER



Heading the same place, not the same way

Made by Orianne

My cover is about the generation gap between the boomers and the gen X. I chose to create an illustration featuring two protagonists, each representing a different generation. The young girl on a bike with her cat represents the gen X, and the old man in a car with his dog, the boomers. My cover denounces boomers' lack of commitment to contemporary causes, such as the fight against global warming, or for the rights of queer people, out of fear of sacrificing personal comfort.

My illustration has a cartoonish style, to give it a naïve side, which is not intended to be fatalistic, because I believe that this situation can change. Finally, the two characters on the cover are not facing each other, nor are they in any kind of duality. They move forward side by side, going their own separate ways. It's a way of saying that, in the end, we're all heading to the same place, just not in the same way.

Are you aware that cats are bird killers?

Yes, and they are actually more than that. There are numerous reports demonstrating that cats are great destroyers of biodiversity, and that they are threatening several species of extinction all around the world. But that's not entirely cats' fault. Humans have played a huge role leading the cats to be that big of a threat, by massively domesticating them and then freeing them everywhere without taking care of their sterilization or of their feeding, leading us to the current situation, with an overpopulation of cats hunting in the wild. I have two cats myself, but I have decided to make them interior cats, in order to protect them (I don't want to find them under a car's wheels or deeply injured by other cats), but also to protect their environment and avoid the unnecessary killing of small animals. Indoor living is not restrictive for cats, they adapt wonderfully to such a way of life if you make sure you provide them enough entertainment and pay attention to them.

Do you feel this generation gap in your family?

Of course I do. I mean, family is where you are the more in touch with other generations, since a family is built like a lasagna of generations that have to coexist. And obviously, the fact that we didn't grow up in the same circumstances makes us think differently, and that can lead to a lot of conflicts. For instance, I remember having a fight with my family because I said that I wanted to slow down my meat consumption due to the disas-

trous environmental impact it has, and they were denying the fact that livestock breeding was a way more powerful carbon emitter than crop-growing, even though I was showing them proofs, which was driving me crazy. I think they didn't want to face the truth, because they are so used to eating meat almost every single meal that they would not know how to cook meals without some of it.

Do you think we will manage to strike the right balance between individual comfort and the collective necessity to adapt to face climate-related challenges?

That's a complex question, and sadly I can't tell the future, but I do hope we will reach such a goal. A lot of people refuse to take responsibility for climate change because they feel like they wouldn't be able to enjoy life's pleasure anymore, but I think they are mistaken. We don't have to give up on everything we enjoy, we have to be more reasonable. Also, trying to live differently can be fun and might be full of discoveries about our environment and ourselves. But there is one thing that I am sure of: we shall not wait for technological progress that is going to save us all. We already have the cards in our hands.

PRICE \$8.99

JAN. 17, 2024

THE NEW YORKER



Swipe Society: the Consumerist Approach to Dating Apps

Made by Justine

Today, dating apps have almost become the norm for single people. Is it bad or is it good?

To this question there is not correct answer, we can qualify and say there are negative things about dating apps, but positives things too. This cover instead denounces the negative aspect, and more particularly the consumerist approach to relationships.

Indeed, dating apps can be seen like a platform where people select some potential partners as they chose an object on a catalog. So it can contribute to a consumer mentality : people have become consumer products and interchangeable, and we are continually looking for something better. Moreover, on dating apps, emphasis is placed on physical appearance, to the detriment of personality, so our image has become marketed. And on top of that, some applications offer paid functionalities, such as the option to see who has liked our profile, or the option to have an unlimited access to profiles. This monetization reflects our economic model of the consumer society.

On my cover, I decided to take a photo of a hand with a phone, I think photography is a good medium to show reality. I wanted to create a contrast, so I decided to draw the phone interface. I chose to do some clumsy drawings, to recall that behind apps, there are real people and not robots. Of course there is a reference to the consumer society, with the " add to cart " sign, as if humans were objects, and the cart, with one hundred and eighty people-objects inside. And finally, I chose to have only one color, namely red, because it's the color of love and passion, but it's also the color of danger.

Do you think dating apps are a good way to build relationships?

Despite everything, I believe that dating apps offer a convenient platform to meet people, especially for those who may struggle to approach others to initiate a meeting. However, it's important to be aware that dating apps have their limitations. They can foster superficial behaviors and fleeting interactions. Additionally, it is always important to keep in mind that messages exchanged online may not necessarily correspond to reality. To make a long story short, I would say that dating apps can be an effective tool to meet people and potentially establish relationships, but their success depends on how they are used and the approach adopted by users.

What do you think of apps that make it compulsory for women to send the first message for the exchange to start?

Once again, I believe that the answer to this question simply depends on individual preferences and experiences. Some people may appreciate the opportunity it provides for women to assert themselves in the dating world, while others may prefer a more egalitarian approach where both parties feel comfortable initiating conversations.

And what about people who create fake profiles, or real profiles but with a malicious intent?

In my opinion, these two elements are the greatest danger of dating apps and are a real obstacle to serenity and kindness on such platforms. Although apps implement solutions to try to combat such behaviors - such as profile verification and user reporting of suspicious accounts - unfortunately, it doesn't seem to be enough.

Price \$8.99

Feb. 05, 2024

THE NEW YORKER



Snow on NYC!

Made by Leelou

I chose to work with the topic of snow in New York. Because right now we keep hearing about snow so why not in New York. And it's a phenomenon that makes people happy... Well most of the time... Moreover there have been 700 days without snowfall. I saw on January 16 that this eternal mild winter had been broken. But just imagine if Times Square were to be buried in snow? What would happen?

Let's see... The covers of this magazine are very often drawn so I tried to get away from that. Indeed I tried to explore different ways to graphically transcribe the snow.

So I chose to work the cover in layers like layers of accumulating snow. In the foreground you can see a skier literally skiing in the middle of town on legendary buildings. These are sometimes even hidden in the illustration. Then you can also see small circles which represent snowflakes in a simplified way. Some get the message "snow in New York City!". Next we can find a screen tone texture reminiscent of snowy mountainous areas.

To finish, in the background we find the city and color radiant from blue to white to transcribe the transition between blue sky and snow laden sky. The choice of cold colors brings out the winter environment out. And what about you? Do you think it will one day be possible to ski in New York?

Where did you draw inspiration from?

The concept of the cover is to highlight how difficult it is to ski today... Indeed this cover transcribes the impossible and the unthinkable. We're experiencing so much climate upheaval right now. Either we will have almost no more snow or we will have it at unthinkable times and places. For this cover, I was inspired by the characters who ski on the Pilat dune.

Are you fond of skiing?

But how can you not be fond of skiing?!

Initially for the sensation of sliding. On the top of the mountain you feel like the master, all we have to do is control it by sliding along its pistes. It's a sport with a great feeling of freedom. We are free to go anywhere we want, at the speed we want and with whom we want.

Next, it's an endurance sport which also allows you to enjoy breathtaking landscapes with their snow-covered mountains. When I ski I no longer

think about anything, it's one of the only sports that completely clears out my head. I think that slow life is mainly linked to snow life.

Should we get used to exceptional weather events?

I think we need to learn to live with unstable climate situations. Currently, our seasons are disrupted and "are no longer respected". I would say that we should not get used to exceptional weather events but above all be aware of the fact that is not normal and try to prevent it from happening! Because they are closely linked to global warming and we are the main cause for these things.



THE NEW YORKER



C O D E

Very bad eat for a very bad trip

Made by Camille N.

For the topic of my cover, I decided to talk about the vision of American food on social media. I created a cover that features a giant burger loaded with various foods like corn dogs, additional burgers, and fries, topped with a generous amount of whipped cream, and even include an American flag planted in the cream. The burger is depicted as oversized and dripping, almost repulsive due to its overwhelming nature. In the foreground, there's a hand holding a smartphone, and on the screen, you can see an Instagram post featuring the burger. I choose to make my cover super colorful, with gradients of colors. I wanted it to grab attention, just like those food videos on the internet that are all about catching your eye. The idea behind this cover was to dive into the world of American food, especially how it's seen through the lens of social media. I noticed that on platforms like TikTok, it's pretty common to stumble upon these "recipe" videos where everything seems over the top. Take an ice cream, for example, and you'll see tons of toppings, sometimes weird and wacky mixes, and in the end, you're like, "Wait, seriously, are they gonna eat that?". These videos (of which are some clearly made just for the buzz) flirt with a kind of trashy food porn. But sometimes, it's straightforward : Americans cook in a totally unrestrained way and truly thinking it's a culinary masterpiece. That's when I realized there's a pretty big gap between how Europeans and Americans perceive and consume food.

Don't you think this representation of US food culture is a bit stereotypical ?

Yes, the perception of American food on social media is certainly stereotypical compared to reality, but that's exactly what I wanted to convey with this cover. Obviously, not all Americans in real life are enthusiasts of whimsical recipes involving hamburgers and whipped cream. However, on social media, it's really the extravagant and exaggerated aspect that is highlighted. We see it everywhere, every day, our Instagram and TikTok feeds are flooded with these silly videos. I wanted to highlight this ridiculous aspect by proposing something highly exaggerated, mirroring the content found on social media. In conclusion, despite the fact that many Americans lead a healthy lifestyle and that not everything in real life is as cliché, we cannot ignore that there is a real issue in the United States regarding consumption habits. In general, Americans consume more and eat lower-quality food, it's a well-known fact. It's not

always a deliberate choice on their part, but the reality is that fast food and processed food are much more accessible and much cheaper than fresh and healthy products such as vegetables, which are genuinely expensive.


What do you think about influencers and their role regarding food habits ?

Opinions on influencers and their role in shaping food habits vary. On the positive side, influencers can contribute to promoting healthy eating habits by sharing nutritious recipes, lifestyle choices, and advocating for balanced diets. They may also introduce their audience to diverse cuisines and alternative food options, fostering a more open-minded approach to food. However, there are concerns about the negative impact influencers can have on food habits. Some influencers promote fad diets, unrealistic body standards, and overly indulgent or unhealthy eating patterns, which may lead followers to adopt unhealthy practices. The influence of social media can also contribute to the spread of food trends, both positive and negative. It's crucial for influencers to be responsible in their content creation and to consider the potential impact on their followers' well-being.

What do you think of the fact that algorithms tend to feed you content that you are likely to be interested in ? Can it pose a danger for democracy ?

The way algorithms pick content based on what users like has both good and bad sides. On one hand, it makes your experience better by showing you stuff you're interested in, saving time, and keeping you engaged. But, on the other hand, it might create a kind of bubble where you only see things that agree with what you already think, making it hard to hear different views. When it comes to democracy, there's worry about how algorithms choose what you see. If you mostly see things that match what you already believe, it can make people more divided in their opinions. This can make it tough for different groups to talk and understand each other. Algorithms should give you content you like but also show you different views. It's important to be clear about how algorithms work, and there should be ways to fix the problems like filter bubbles. Getting this balance right is key to keeping a healthy conversation in a digital world.

THE NEW YORKER



ENJOY

**NEW
YORK'S**

**Graphic
Design**

New York: cradle of graphic design

Made by Valentin

I'm Valentin a graphic designer and I'll explain to you the story behind my artwork for fictive cover of The New Yorker. With the cover, I wanted to pay tribute to an aspect of New York that inspires me. In this city, there are a lot of graphic elements. And among all these elements, there is one I particularly like: road signs.

On the cover, we see different things. In the background, we see a huge skyscraper. The blue of the windows blends with the color of the sky. The scene is drawn as a pedestrian would see the city and the building seems infinite. On the building, in the middle, there is a V-shape that directs the eye to the foreground, where road signs are present. I drew three road signs where we can read "Enjoy New York's graphic design". I took the current aesthetic: geometric shapes with distinct colors that are easy to identify.



Graphic design can exist in a wide range of media: signage, advertising, cultural structures, and stores. The city is drowned with all these graphic media, and they are one of the city's most emblematic features.

If you went to New York, what would be the first place you would visit?

I've never been to New York, not even in the United States of America. It's not currently a dream for me to travel there. However, someday it could be the case. Once I'll be on American ground, I'll run to go to the Museum Of Modern Art. I really want to see Van Gogh's painting, he is one of my favorite artists!

Why are there only 3 signs on your cover while you said the city is teeming with graphic signs?

At first, I wanted to represent the diversity of graphic design in New York, but the cover was too overstuffed and difficult to read. Thus, I preferred to keep only a few elements and let the readers imagine by themselves. This cover is a gateway, a starting point to New York graphic design.

Does your cover have something to do with the geometrical design of New York streets?

When we look at New York, we can see there is a close relation with geometry. The layout of the city forms perfect rectangles. There are straight lines, symmetrical shapes and angles everywhere. This point is highlighted by Central Park's shape for example. Geometry is also present in the road signs. The strict typefaces take place in rectangles, squares, and circles. Moreover, New York's design is known for its rigorous approach and its love for Swiss typefaces.



Price 8.99 \$

Aug 12 2024

THE NEW YORKER



Running up for Air

Made by Marie

Where did you draw inspiration from?

For a few months now, I don't really know why, but I keep drawing mountains. I come from Grenoble and part of my family is from Ariège, I grew up in the mountains. Sometimes I feel like we don't really consider this natural habitat like we should; to me, it is really like a sacred place. My relationship with mountains really influenced my choice for this cover.

How did you find out about this race?

I was scrolling through the Patagonia website when I found out about a race in Salt Lake City (Utah). That is a big step to raise awareness about the problem of air pollution in the valley.

An event like "Running Up for Air" shows how, as human beings and communities, we can really set up big actions to spark conversation about the environment and our lifestyles. Now and ever since the 20th century, we know that the resources of the Earth are not limitless, and even if it's sort of too late to really change the course of climate change, we can still curb its impact.

The principle of the race is simple: Participants spend 6, 12 or 24 hours running up and down the mountain to raise money to fight air pollution, and they do so in the middle of winter, when the smog is often at its worst. It all started in 2012 as a personal project for local runner Jared Campbell. At first, it was less like a race and more like a group project and family reunion, but with time and success, has become a big event.

Salt Lake City has some of the best mountain access and trail running in the US. It also has some of the worst air quality. In the winter, temperature inversions form and the warm air up high traps the cold, dirty and often polluted air in the valley below. It can create hazardous pollution episodes that often linger for days at a time and can be severe enough to make running unsafe.

To people, every run was a painful reminder of just how bad the problem was. In 2012, Jared Campbell decided that bearing witness was not enough. His answer was to raise money for a local air-quality nonprofit called Breathe Utah by running up and down Grandeur Peak as many times as he could in 24 hours. Friends rallied to support him. Some came to run while others came bearing snacks or,

in Davies' case, Campbell's favorite order from a local burrito joint. Even if I am not a hiker or a runner, I would love to see that kind of event in a city like Grenoble. I love how people can really get together on events like this; it creates a big spirit of solidarity.

Furthermore, I think in some ways we consider mountains like a big theme park. I grew up surrounded by mountains, and I've always seen them as a big natural mystery. It was important to me to talk about a subject that was important to me. This cover and topic also raise the question of how we treat mountains in our era of overconsumption. Places like ski resorts with big complexes and hotels really are upsetting to me. Mountains are a natural habitat, not supposed to be the center of lucrative activities like music festivals or spas. I wish talking more about subjects like that could help people realize how humanity can sometimes forget that nature was here before us and we should treat it the right way.