

HIGHER
NATIONAL
DIPLOMA
AND HIGHER
DEGREE
COURSES
IN DESIGN

DIPLÔME
SUPÉRIEUR
D'ARTS
APPLIQUÉS
MENTION
DESIGN
GRAPHIQUE





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**RÉGION ACADÉMIQUE
OCCITANIE**

*Liberté
Égalité
Fraternité*



lycée des arènes



**ACADÉMIE
DE TOULOUSE**

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: DSAA
MASTER'S DEGREE IN APPLIED ARTS MAJOR:
GRAPHIC DESIGN

A two-year course.

Pre-requisite: a DNMADE in Graphic Design (a three-year course) or any Level 6 diploma.

This DSAA course is aimed at students who wish to pursue their professional career in the fields of creation and conception in Graphic Design. It allows students to advance their current position as Level 6 higher technicians or creative assistants to become Level 7 Heads of Project or Artistic Directors.

The two-year training course is based on a strict adherence to professional verisimilitude and future options. It is strongly geared towards multidisciplinary research and favours a versatile and global approach to design. The teaching, which is project-based and tackles current issues, is developed by the team in conjunction with professionals from the sector, widening future employment opportunities.

Every student must complete an internship (minimum 12 weeks) with approved professionals.

The DSAA in Graphic Design trains designers who are aware of the fast-evolving nature of current professional practises and society as a whole. They will be competent in a wide range of design techniques and capable of identifying and implementing the knowledge and skills needed to carry out, direct and complete a project.

The course at the Lycée des Arènes is constructed around three main objectives:
 Creativity : e ncouraging curiosity and a sensitive vision in order to promote diversity and individual creativity, developing open-mindedness and team spirit.

Professionalism : offering the students a solid practical and cultural base to enable them to manage projects and multi-disciplinary teams.

A vision for the future : promoting and organising research into creative options, exploring shared territories and emerging practices.

: DSAA Teaching Units (UE)

General Knowledge: 3 UE

UE 1 : Modern Humanities

UE 2 : English as a Foreign Language

UE 3 : Marketing and Law strategy

Artistic Training: 2 UE

(Research and Creation in the Visual Arts)

UE4 : Culture and Technical Practice

UE5 : Design Practise and Mediation

Professional Training: 6 UE

(Research and Creation in Design)

UE6 : Innovation, Prospective and Research

UE7 : Experimentation and Research Lab

UE 8 : Internship

UE 9 : Macro Project

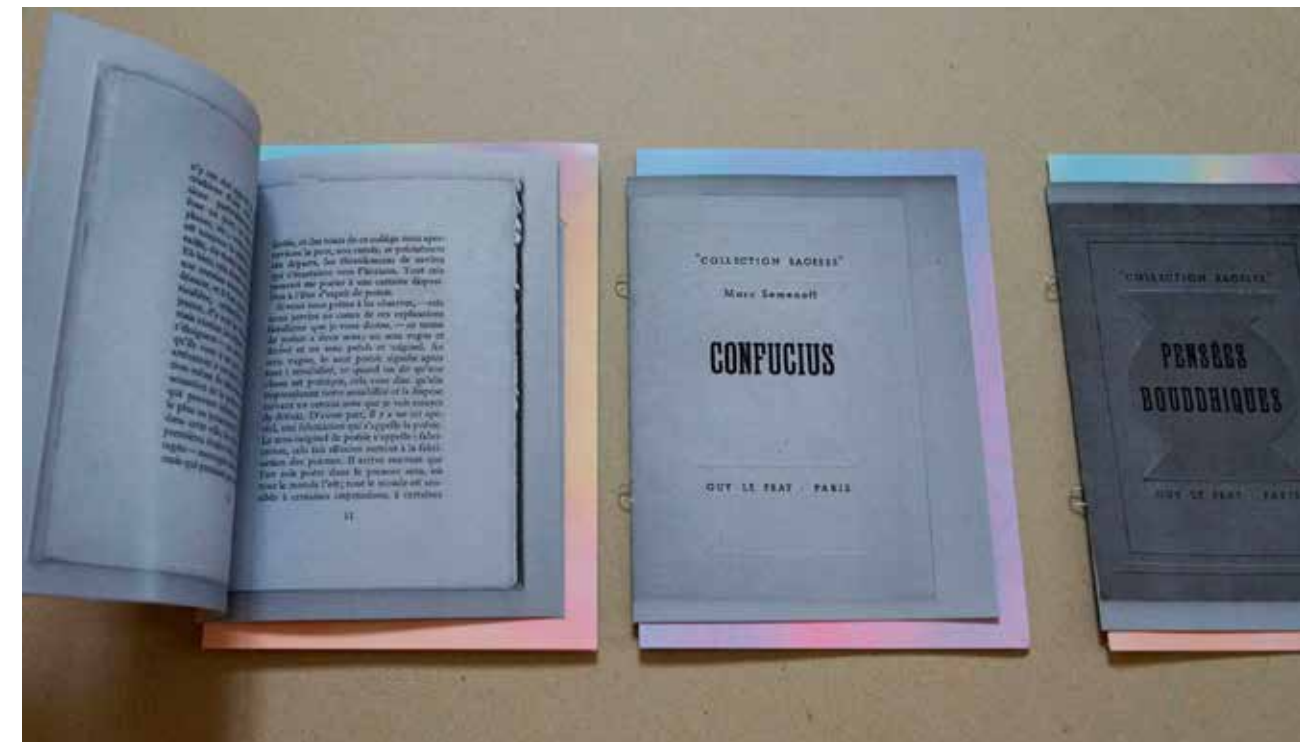
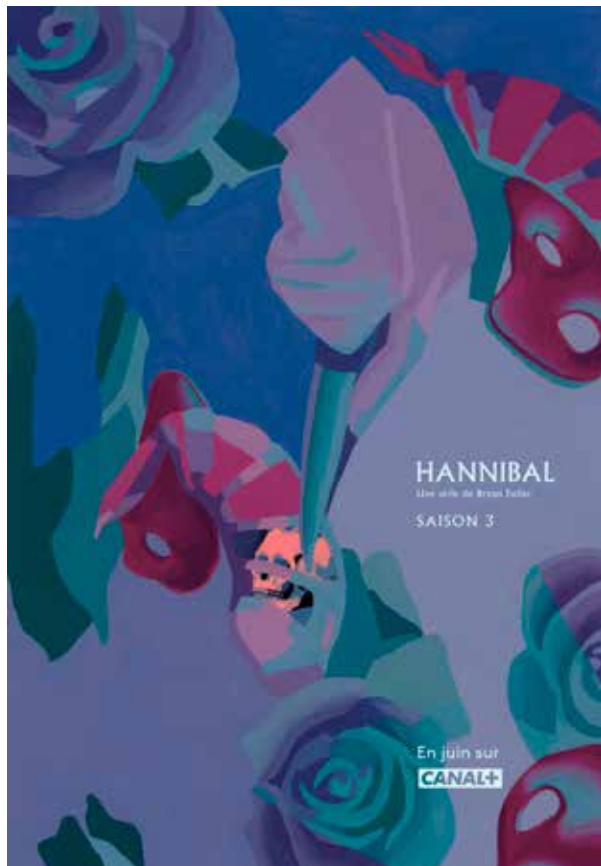
UE 10 : Dissertation in French

UE 11 : Dissertation in English (shorter version and oral presentation)

After the DSAA, students can follow a doctoral course or attend art or design schools.

This degree course offers multiple professional opportunities. The graduate is ready, after their initial experience to take on professional responsibility as team leader or head of project in design companies or studios, working either independently or as part of a larger organisation.





: WORKSHOPS & WORKING GROUPS

By exploiting mixed teaching methods such as between levels and specialties, the DNMADE and DSAA at the Lycée des Arènes are the symbol of dynamism and creativity.

: Specialized Workshops

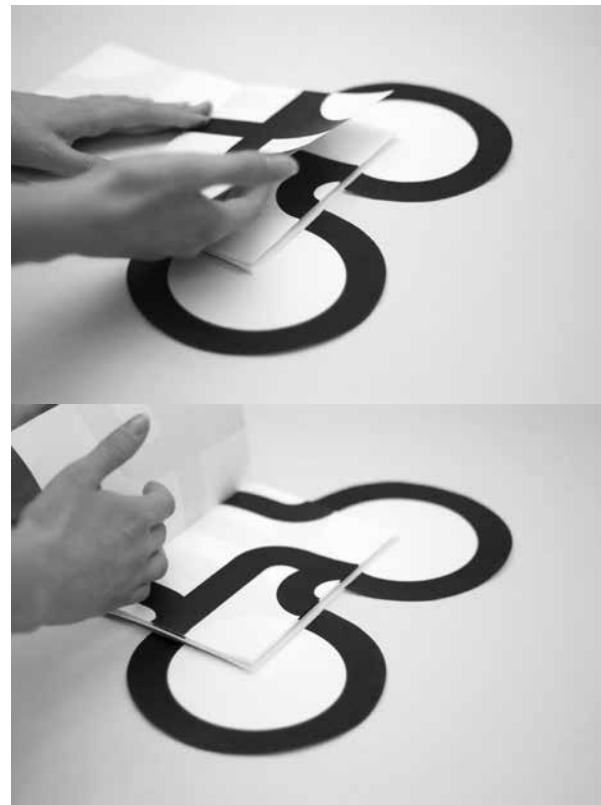
They are run by teachers and 2nd-year-DSAA students.

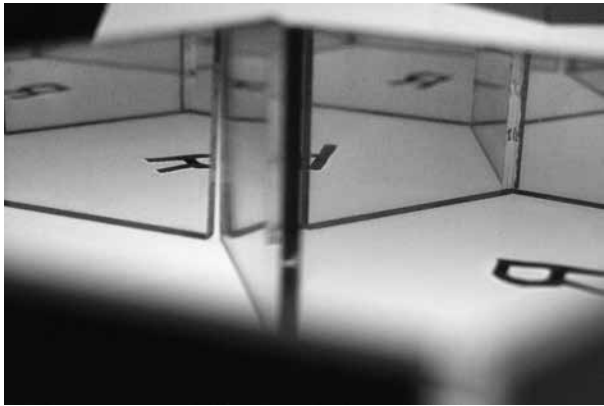
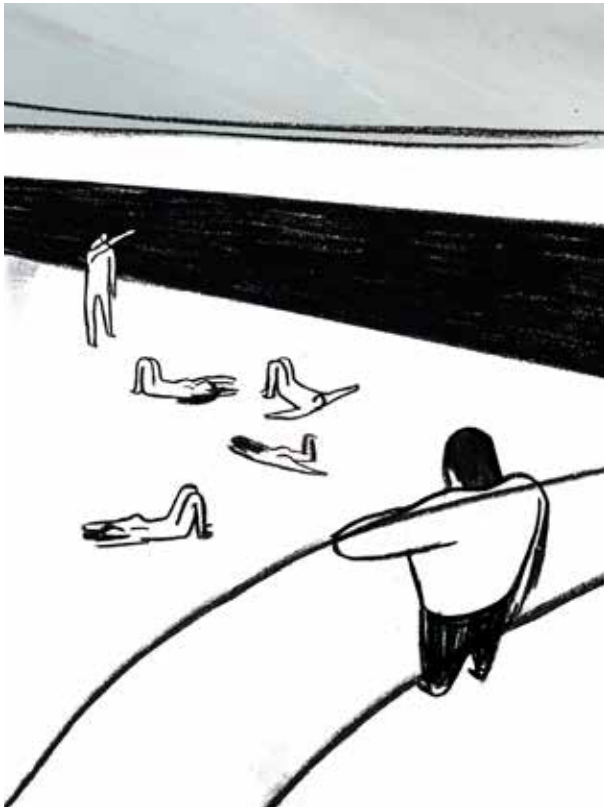
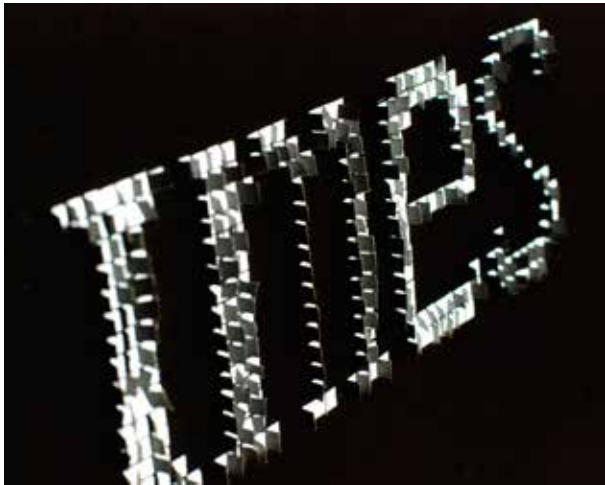
They represent the opportunity to discover or to develop a skill, a technique, a particular practice, a topic (silkscreen printing, engraving, binding, processing, photography, video...). The goal is for students to improve their technical skills by allowing the flexibility between the different options in Graphic Design (Printed and Digital Media).

: Workshops and Working Groups

In-house workshops focusing on a specific technique are regularly organised. Run by professionals (designers, artists, engineers...), they are moments of intense activity and they encourage the students to question their approach, practice and methods.

The lycée also works alongside different cultural organisations or institutions and educational establishments.





Liens d'informations (travaux, docs, sites dédiés..)

Compte INSTAGRAM

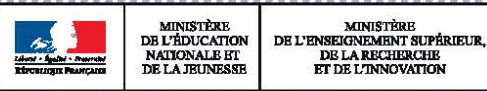
Les DNMADE de l'académie de Toulouse DNMADE article ONISEP

Le site Design et Métiers d'Art

Site du lycée des Arène

<http://autres-nuages.net>

LE SCHÉMA DES ÉTUDES SUPÉRIEURES



LE LMD, UN CADRE EUROPÉEN

La plupart des formations françaises de l'enseignement supérieur ont adopté l'organisation européenne des études avec trois paliers en 3, 5 et 8 ans après le bac : licence (L), master (M) et doctorat (D). Double objectif : des diplômes reconnus dans toute l'Europe et au-delà, et une mobilité des étudiants facilitée grâce au programme Erasmus +.

Pour chaque diplôme, les enseignements sont scindés en semestres, correspondant chacun à 30 crédits ECTS, capitalisables et transférables en France (d'un établissement supérieur à l'autre) et en Europe (d'un pays à l'autre). Sont également organisés selon le LMD : les DUT, les BTS, les prépas, les études de santé, d'architecture...

